

## Data Overview

The following report is a demographic (including employment and housing) analysis of the most recent census data (including the 2020 Decennial American Census and American Community Survey) for the Lincoln Way West Corridor (LWW) from downtown South Bend to the South Bend Municipal Airport. Figure 1 shows the 14 block groups classified as Lincoln Way West for this analysis.

Measures representing the total number of individuals identifying in each racial and ethnic category in the census were acquired for St Joseph County, IN. The demography of LWW is compared to the City of South Bend (borders acquired from the City's Open Data Portal<sup>1</sup>) and the whole of St Joseph County (acquired from the US Census).

Table 1 presents the total population and percentage in each Race and Ethnicity for LWW compared to the City of South Bend and St. Joseph County. The Census considers Race separate from Ethnicity<sup>2</sup>. Racial categories include White, Black or African-American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander, Two or more races and Other. For this analysis, the American Indian and Alaska Native, Asian, and Native Hawaiian and Other Pacific Islander categories are included in a larger Other. Ethnicity includes Hispanic or Non-Hispanic. Figure 2 shows racial breakdown graphically and Figure 3 shows ethnicity.

Table 2 shows characteristics about employment and poverty in LWW compared to the city and county. It includes, poverty rate, labor force, employed population and unemployment rate. Table 3 summarized the households in the LWW corridor compared to the city and the county. It contains information about the number of vacant and occupied households (apartments and houses) and whether the occupied households rent or own the property.

All of the data in Tables 2 and 3 come from the American Community Survey 2016-2020 5-year aggregates. Thus, in contrast to the census data in Table 1, they are models and the real numbers may vary slightly from these estimates.

## Key Findings

### **Demographics:** In the 2020 Census

- The LWW Corridor is

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<sup>1</sup> <https://data-southbend.opendata.arcgis.com/>

<sup>2</sup> <https://www.census.gov/quickfacts/fact/note/US/RHI625219>

- 32 % white
- 48 % black
- 10 % two or more races
- 9 % other races
- The LWW Corridor is more racially diverse than either the City or County as a whole
- Despite a high racial diversity, LWW has a Hispanic population (16 %) that roughly mirrors that of the City as a whole and exceeds that of the county
- As a note, the Decennial Census is the most accurate estimate of the American population in each area, but it is not without systematic and systemic biases. It is particularly prone to undercounting minority, immigrant and low-income populations, so these should be considered minimum counts.

**Employment and Poverty:** Based on the 2020 5-year American Community Survey

- The LWW Corridor has a labor force of around 4,800 with 9 % unemployment.
  - This is slightly higher unemployment than the city or county
- Over 30% of the population in LWW Corridor lives at or below the poverty line
  - This is twice the rate for St Joseph County and 50% higher than the City of South Bend
- These data are largely pre-pandemic and may not reflect the economic changes that have happened post 2020

**Housing and occupancy:** Based on the 2020 5-year American Community Survey

- The LWW Corridor has 17.5 % vacant housing. This is around 900 units
  - This is within the range for the city (14.5 %) but somewhat higher than the county (~ 11 %)
- Nearly half of the occupied housing in the LWW corridor is rented.
  - This is slightly higher than that for the city or county.
- It should be noted that these data are generated from survey data and postal counts of vacant units, so while they represent pre-pandemic levels, they are typically fairly accurate.

## Tables and Figures

	<b>Total Population</b>	<b>White</b>	<b>Black</b>	<b>Two or More Races</b>	<b>Other</b>	<b>Hispanic</b>	<b>Non-Hispanic</b>
LWW	10,786	32.12 % (3,464)	48.45 % (5,226)	10.31 % (1,112)	9.12 % (984)	16.1 % (1,737)	83.9 % (9,049)
South Bend	102,417	53.68 % (54,975)	25.41 % (26,020)	10.18 % (10,427)	10.74 % (10,995)	16.91 % (17,321)	83.09 % (85,096)
St. Joseph County	272,912	71.38 % (194,810)	13.24 % (36,123)	7.95 % (21,707)	7.43 % (20,272)	9.74 % (26,576)	90.26 % (246,336)

*Table 1: Demographic overview of the Lincoln Way West Corridor, City of South Bend and St. Joseph County*

	<b>Total in Labor Force</b>	<b>Employed</b>	<b>Unemployed</b>	<b>Unemployment Rate</b>	<b>Poverty Rate</b>
LWW	4,777	4,347	430	9.00 %	33.84 %
South Bend	49,812	46,804	3,008	6.04 %	21.61 %
St. Joseph County	136,207	129,539	6,668	4.90 %	14.79 %

*Table 2: Employment overview of the Lincoln Way West Corridor, City of South Bend and St. Joseph County*

	<b>Households</b>	<b>Vacant</b>	<b>Occupied</b>	<b>Vacancy Rate</b>	<b>Rent</b>	<b>Own</b>	<b>Percent rentals</b>
LWW	4,832	847	3,985	17.53 %	1,885	2,100	47.30 %
South Bend	46,177	6,694	39,483	14.50 %	16,689	22,794	42.27 %
St. Joseph County	117,050	12,670	104,380	10.82 %	33,493	70,887	32.09 %

*Table 3: Household overview of the Lincoln Way West Corridor, City of South Bend and St. Joseph County*

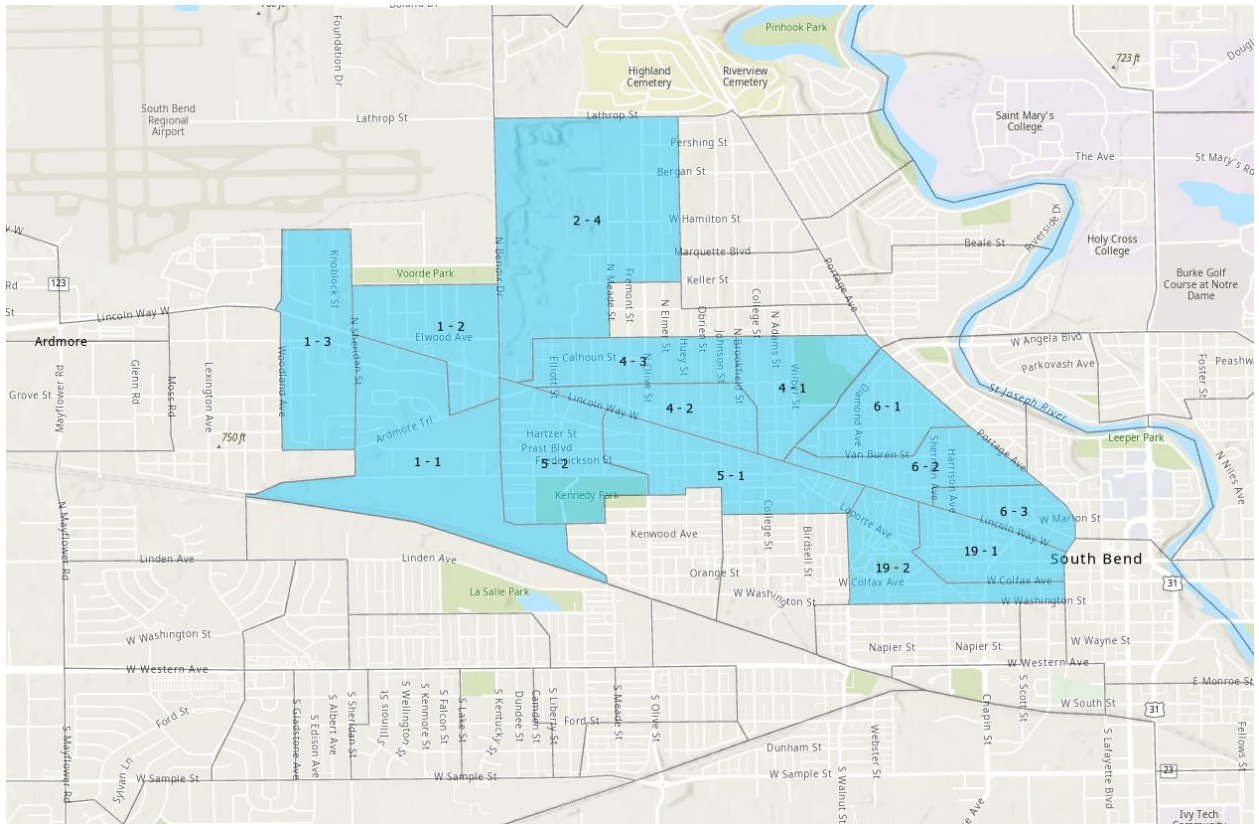


Figure 1: Location of census block groups classified as the Lincoln Way West Corridor

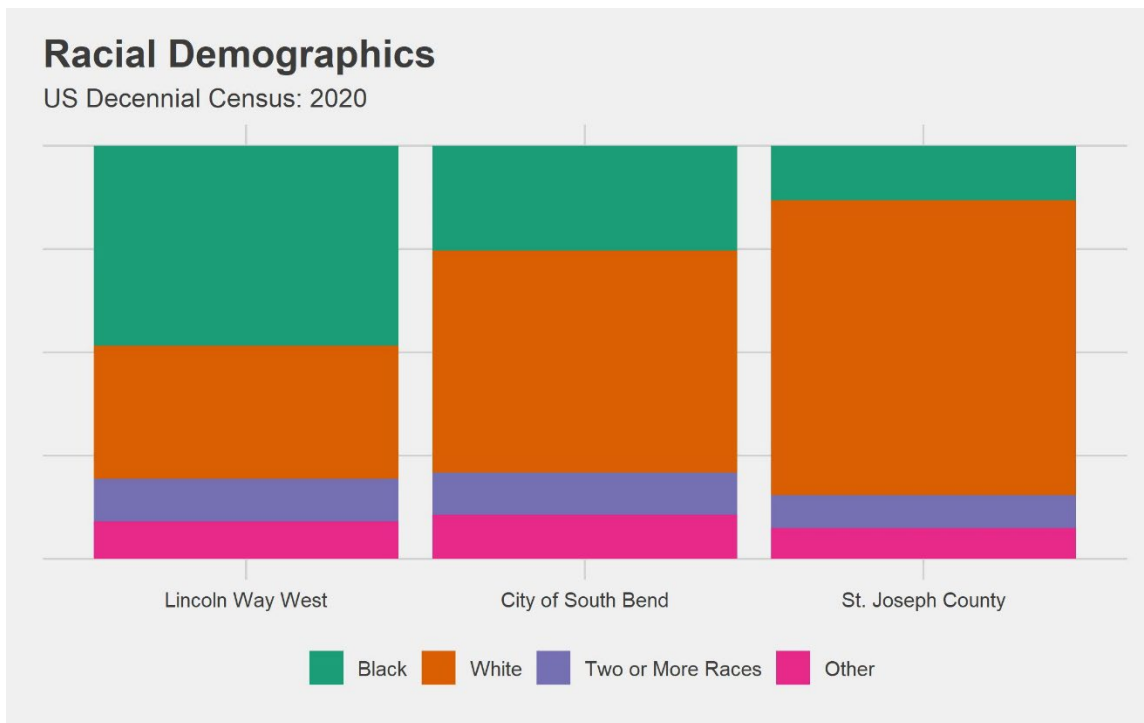


Figure 2: Racial Demographics LWW, the City of South Bend, and St Joseph County

# Ethnicity Demographics

US Decennial Census: 2020

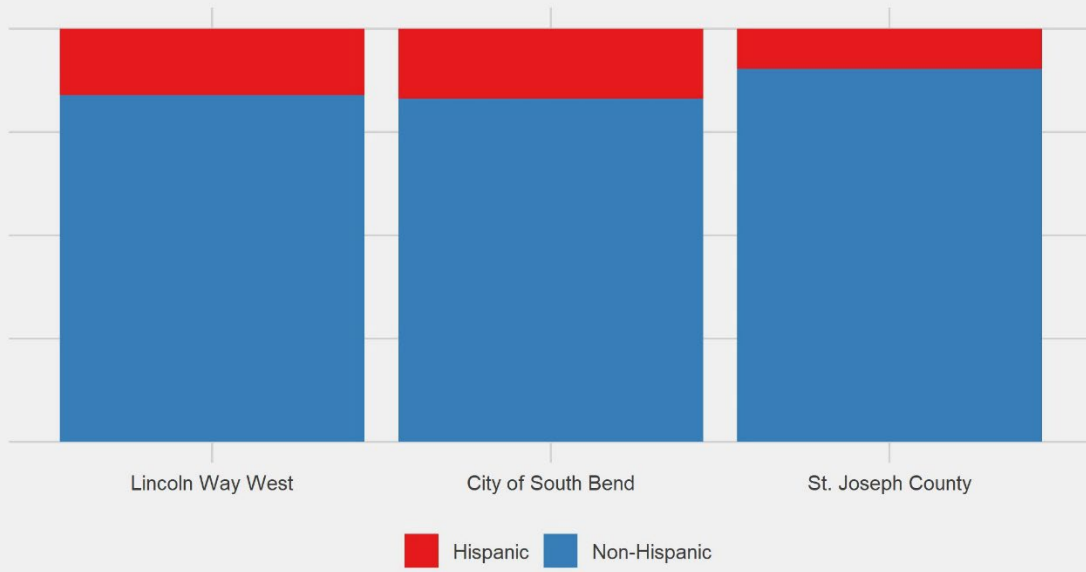


Figure 3: Ethnicity Demographics LWW, the City of South Bend, and St Joseph County